

Explore your data quickly with STATISTICA



With the release of STATISTICA™ Data Miner, StatSoft has claimed a leading position in the development of statistical software.

It's comprehensive... To the best of our knowledge, STATISTICA Data Miner contains the most comprehensive selection of data mining methods available on the market. It has by far the most comprehensive selection of clustering techniques, neural network architectures, classification/regression trees, multivariate modelling (including MARSplines), and many other predictive techniques.

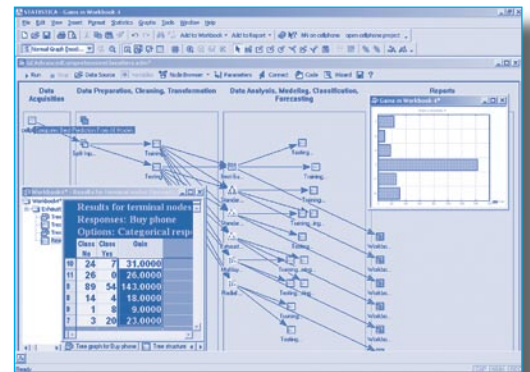
It's inclusive... Use basic STATISTICA, graphics and visualisation procedures at any stage of your analysis, because Data Miner is built as an extension of the STATISTICA statistics program. For instance, tabular output from a neural network model can be used as input to graphing or statistical operations.

It's easy to use... STATISTICA Data Miner uses simple mouse-driven techniques that adhere to the general standards for a Windows user interface.

It's fast... Comparisons with similar software show important speed advantages for STATISTICA Data Miner.

It includes deployment facilities... STATISTICA Data Miner is built with deployment in mind - and is supplied with a variety of deployment tools, at no extra cost.

It's programmable... Like the whole of STATISTICA Data Miner is fully programmable in STATISTICA Visual Basic, so you can easily customise it and incorporate it into your existing corporate computing environment.



Use graphs or commands to investigate linear models

Build up to it... If you are not ready for full-scale data mining yet, but are doing some analysis, start off with STATISTICA and add tree analysis or neural networks, before implementing a full data mining solution to your business.

Ideal for education... The STATISTICA product range is ideal for teaching statistics and machine learning. Talk to HRS to find out why the Australian Council for Education Research is working with StatSoft to deliver courses in Data Mining.

See for yourself... You can see an animated slide show that covers the main points, at www.hrs.co.nz/slideshows.aspx.

5 Ways to obtain your FREE STATISTICA INFO KIT:

- 1. Call 0800 477 776 or 07 839 9102
 - 2. Mail back a copy of the form below completed
 - 3. Email 1713@hrs.co.nz
 - 4. Fax the card to 07 839 9103
 - 5. Visit www.hrs.co.nz/1713.aspx
- Note:** Please quote lead reference 1713 when contacting us for your info pack.



STATISTICA

Contact Details

Name: _____
 Position: _____
 Department: _____
 Organisation: _____
 Address 1: _____
 Address 2: _____
 City: _____
 Phone: _____
 Fax: _____
 Email: _____
 Your industry: _____
 Your particular interest: _____

Yes - Please send me a FREE Info Kit that includes:

STATISTICA Info



The HRS Software Guide!

