

Report and proposal to the NZSA AGM, 25 November 2014 Meeting

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Initiatives

1. Proposal regarding availability and cost of print subscriptions

It is proposed that the New Zealand Statistical Association start offering subscriptions only to on-line issues of the Australia and New Zealand Journal of Statistics. Further, the NZSA will take reasonable steps to ensure that every eligible member retain on-line access to the issues to which she or he has subscribed in the past. The NZSA will also take reasonable steps to ensure that printed versions of the Journal remain available on demand to members, at the member's own cost.

[Results of a recent survey of the NZSA membership regarding print subscriptions to the ANZJS are listed in the Appendix.]

2. Working Party regarding Open Access model

The NZSA Executive Committee has agreed, in conjunction with the Statistical Society of Australia Inc. with whom we co-publish the ANZJS, to form a working party on Open Access to inform the decision to renew the next contract with Wiley in 2 or 3 years, depending on the duration of the next contract.

The proposed mandate of the Working Party is

- to identify alternatives to the status quo that promote Open Access, either in general or for our members;
- to identify any benefits of Open Access publishing in terms of impact factor for the ANZJS, increases in individual citations for ANZJS authors, and increases in full-text downloads for the journal and the journal authors;
- to identify the costs (and feasibility) of moving to self-publishing;
- to produce cost-effectiveness analyses of the identified alternatives.

Participant(s) needed

Ian Westbrooke has volunteered to be a member of this work party. It would be good to have others involved, especially input and participation from a younger member.

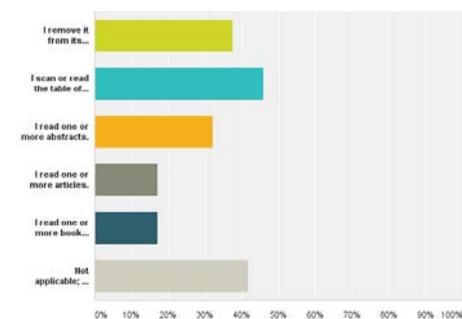
Appendix: Survey on print subscriptions to ANZJS for NZSA members

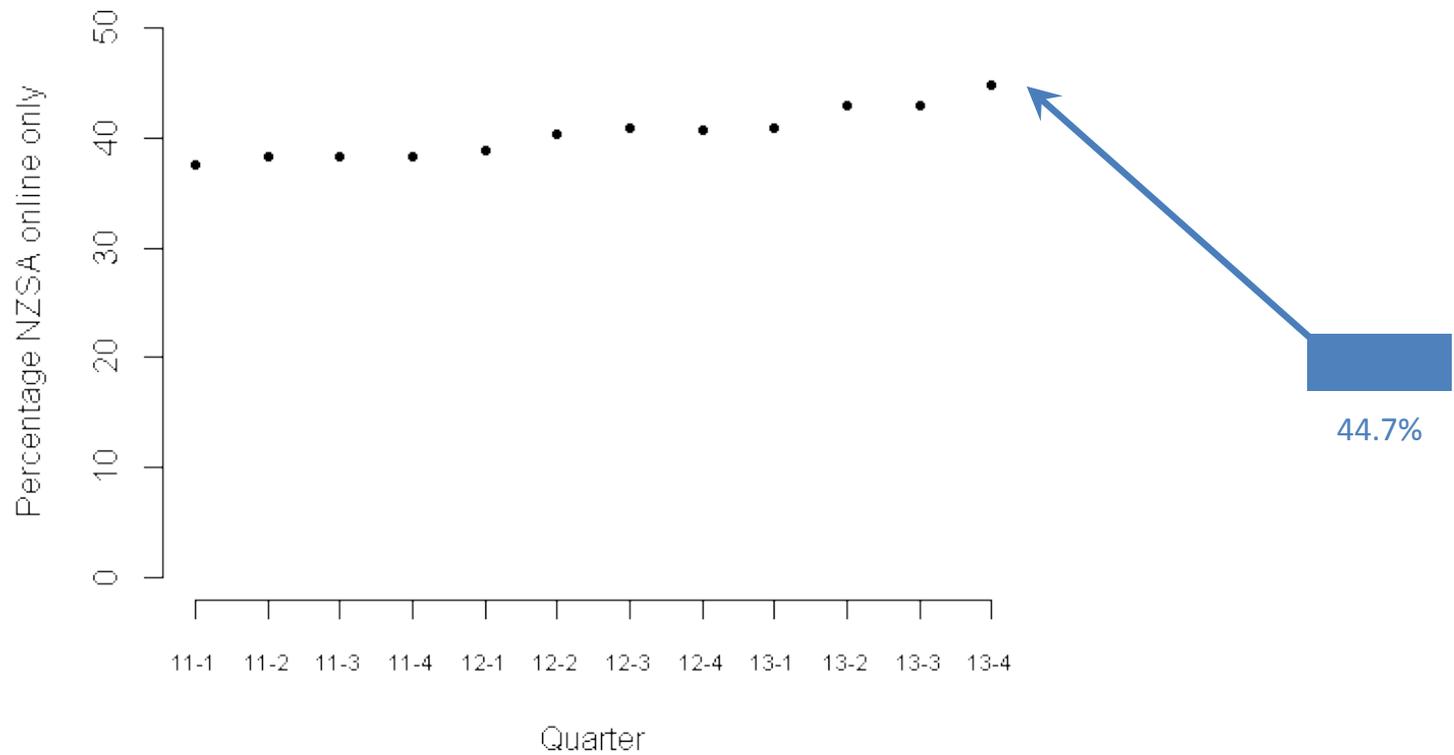
A survey of all NZSA members (membership 409 in December 2013) was conducted on-line between 14 and 20 November 2014. Responses: 148 (c. 36%)

Question 1: Use of the print copy

Indicate how you typically handle your printed copy of ANZJS after you receive it. (Tick all boxes that apply, or no box if appropriate.)

Answer choices	Overall	Print subscribers	Frequency
I remove it from its wrapper within three months	37%	63%	55
I scan or read the table of contents	45%	77%	67
I read one or more abstracts	32%	54%	47
I read one or more articles	17%	29%	25
I read one or more book reviews	17%	29%	25
Not applicable; I do not receive a print copy of ANZJS	41%		61
Total respondents: 148 (2 ticked no boxes)			





Percentage of NZSA members with an on-line only subscription to ANZJS, 2011-2013, by quarter (Data source: ANZJS – Summary of 3-year trends in member preferences for journal format, Report from Deb Wyatt to the ANZJS Management Committee, Editorial Director-Journals, Wiley Australia)

Question 2: Importance of print copy availability

Indicate your level of agreement with the following statement.

		Subscription type	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
Availability of the print copy of the ANZJS is important to me.	Subscription type						
	Print and online	8 9%	27 31%	26 30%	18 21%	7 8%	
	Online only	35 57%	9 15%	12 20%	5 8%	0 0%	
	Age group						
	34 and younger	6 38%	2 13%	2 13%	5 31%	1 6%	
	35-44	10 40%	6 24%	6 24%	3 12%	0 0%	
	45-54	10 23%	13 30%	11 25%	8 18%	2 5%	
	55-64	6 18%	10 30%	14 42%	2 6%	1 3%	
	65 and older	11 39%	5 18%	4 14%	5 18%	3 11%	
	Overall	43 29%	36 24%	38 26%	23 16%	7 5%	

Answered: 147

Skipped: 1

Question 3: Scenarios regarding print copy and membership/subscription fees

Scenario A:

- NZSA membership fee is not increased.
- Electronic access to ANZJS is included in the NZSA membership fee.
- Print copies are not available through the membership, even for an additional fee.
- However, high-quality bound printed copies of single issues are available to NZSA members upon request from the publisher, at a cost of \$20 per issue plus postage.

Scenario B:

- NZSA Membership fee is increased by \$20.
- Electronic access to ANZJS is included in the NZSA membership fee.
- Print copies (4 issues per year) are available to NZSA members for an additional \$30 per year.

	Strongly Disagree	Disagree	Neither Disagree Nor Agree	Agree	Strongly Agree	Total	Average Rating
I find Scenario A acceptable.	3.42% 5	7.53% 11	6.85% 10	39.04% 57	43.15% 63	146	4.11
I find Scenario B acceptable.	19.12% 26	29.41% 40	25.74% 35	16.18% 22	9.56% 13	136	2.68

Comments associated with Question 1 (Importance of the print version)

- 1 I see no meaningful distinction between "strongly agree" and "agree". One either agrees or one does not. I do not normally respond to surveys that involve this sort of question. Furthermore ...
- 2 Would be happy with an electronic file
- 3 I only dip into it very lightly and skim for occasional papers relevant to my field of interest (market and social surveys) - which makes only very light use of anything more than simple tables and graphs, with occasional statistical testing of results
- 4 I now work from home and find online access adequate, as I am not doing complex statistical analysis. When I was working in that environment, hard copy was important, but that could be print from online copy
- 5 I prefer the printed version.
- 6 electronic copy is fine by me
- 7 I can always print off any articles I need from the electronic copy
- 8 I find I'm more likely to read print copies than electronic formats
- 9 My copy goes onto the library table at my workplace and articles are read by a number of staff
- 10 My typical scenario is that I remove it from its wrapper almost immediately, scan the contents and then depending on my programme for the day will peruse the contents.
- 11 I don't really need a print version
- 12 Our workplace receives a printed copy of ANZJS and sometimes I look at the contents, but rarely read it
- 13 I doubt that I would ever read new ANZJS articles if I did not see the hard-copy;
- 14 Would prefer online access.
- 15 I have institutional and personal access to ANZJS: I don't receive any journals in print copy, or go through any on a thorough issue-by-issue basis.

Comments associated with Question 3 (Scenarios)

- 1 (Please see earlier comment.) in none of the questions does the option "Neither agree nor disagree" make sense. Please get a statistician to check your next questionnaire.
- 2 What happens to libraries. Will they receive free access as we used to pass our copies to the library. Will the public have free access to the web copies?
- 3 Most interesting questionnaire design - I rather like it! Simple and effective.

4 Actually my concern is that basically the journal as such will disappear if scenario A is adopted. I am thinking mainly of libraries and of the importance of accumulating history. For myself I could manage with A. Could there be some caveat to ensure library collections in hard copy are maintained?

5 Current membership fee is not huge, so an increase of \$20 could be acceptable, if there is considerable demand

6 I no longer buy journals. I get references online.

7 Life member, so would not pay either way.

8 electronic copy is sufficient

9 My Employer pays for my subscription costs, hence my agreement to Scenario B. I would also be happy, for the sake of those who can't afford a sub increase, to have only electronic access to the ANZJS.

10 I'd rather 'opt in' (even if it means paying 4 x \$20 for print copies, Or, more likely, the occasional \$20) than force everyone to pay \$20 more (and still have to pay for print copies).

11 Membership fess are automatically covered by my employer. Purchasing printed copies is not - the bureaucracy involved in ordering one specially would cost far more than \$30 p.a. My fult for working for the government I suppose.

12 I think its easier for people who want to receive printed copies that they receive all of the issues for a year. However, they might have a different idea, so good to offer Scenario A.

13 I don't care a huge amount, but I wouldn't feel comfortable with subsidising other members' printed copies when electronic access can be provided for everyone.

14 Don't see why making a PDF would be more expensive.

15 I suspect few will actually get hardcopies under scenario A. Scenario B represents a better transition strategy, at least in my view.

16 The survey maybe biased as you are asking a question about electronic medium via an electronic survey.

17 Would prefer Scenario A but could live with B

18 Under scenario A, I'd like to see a good quality (well formatted) email with table of contents and possibly abstracts and links to full articles sent out.

19 I don't mind if the fees go up. It would be helpful in the longer run if they did, regardless of the journal issues